

This record is a partial extract of the original cable. The full text of the original cable is not available.

UNCLAS SECTION 01 OF 03 AMMAN 004587

SIPDIS

PA/PR/FPC (ASILAS); NEA/PPD (DMACINNES); NEA/ARN

E.O. 12958: N/A

TAGS: [OEXC](#) [SCUL](#) [JO](#)

SUBJECT: FOREIGN PRESS CENTER'S REPORTING TOUR FOR NEAR EAST
AFFAIRS JOURNALISTS - CITIZEN EMPOWERMENT AND INFORMATION
TECHNOLOGY: GRASSROOTS LOBBYING VIA THE INTERNET

1. THE PUBLIC AFFAIRS SECTION NOMINATES MR. PHILIP MADANAT,
EXECUTIVE DIRECTOR, AMMANET RADIO FOR SUBJECT TOUR: FULL
BIOGRAPHIC INFORMATION FOLLOWS:

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):
: THE FOLLOWING DATA IS IN A FIXED FORMAT WHICH ENABLES
: AUTOMATED PROCESSING IN WASHINGTON AND SHOULD NOT BE
: EDITED EXCEPT BY MEANS OF THE POST-EVDB SOFTWARE.
EXPORT-SOURCE: POST-EVDB
VERSION: 3.0.5
POST-EMAIL: BAMAWI@PD.STATE.GOV
TRANSMITTING-POST: PAS AMMAN
TRANSMITTING-POST-ID: 2887
EXPORT-TYPE: BIO DATA
START NOMINATION:
ECA-OFFICE: E/VP
PROG-AGENCY-NAME:
POST-PROJ-ID: 146
ECA-PROJ-NO:
PROJ-NAME: FPC: CITIZEN EMPOWERMENT AND INFORMATION
TECHNOLOGY: GRASSROOTS LOBBING VIA THE INTERNET IN THE U.S.
START MEMO PROJ-DESC:

END MEMO PROJ-DESC:
PROJ-TYPE: INDIVIDUALS TRAVELING TOGETHER
PROG-TYPE: IV GROUP PROJECTS
FY: 2003
DEPART-POST: 09/13/2003
SESSION-DATE: 09/14/2003
RETURN-POST: 09/27/2003
NO-OF-PART: 1
RANK-ORDER: 1
START MEMO POST-OBJ:

END MEMO POST-OBJ:
START MEMO POST-RCMD:

END MEMO POST-RCMD:
ECA-OFFICE-ID: 1027
PROG-AGENCY-ID:
PROJ-TYPE-ID: ITT
PROG-TYPE-ID: 31
NOMINATING-POST-ID: 2887
FUNDING-CNTRY-ID: 2887
STATUS: N
ORIGINATOR: P
SUBJ-DISC: PRINT JOURNALISM
START BIO:
PREFIX: MR.
F-NAME: PHILIP
M-NAME: ODEH
L-NAME: MADANAT
SUFFIX:
POSITION-CODE: 622
PRINCIPAL?: YES
M-ADDR1: P. O. BOX 20513
M-ADDR2:
M-ADDR3:
M-CITY: AMMAN 11118
M-STATE:
M-CNTRY: JORDAN
M-ZONE:
M-ZIP:
M-PHONE: (962-6) 5853857
M-FAX:
M-EMAIL: PMADANAT@TERRA.ES
M-CNTRY-ID: JO
M-ADDRTYPE: B
GENDER: M
DOB: 08/19/1962
MAR-STAT: M
BIRTH-CITY: JERUSALEM
BIRTH-CNTRY: WEST BANK
CITIZ-CNTRY: JORDAN
RES-CNTRY: JORDAN
START MEMO POSITION:
EXECUTIVE DIRECTOR, AMMANET RADIO, JULY 2002- PRESENT
END MEMO POSITION:
START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:
START MEMO PREV-POSITIONS:

PROGRAM MANAGER, EDITING, AL-ANDALUS TELEVISIN
INTERNACINAL MARBELLA, FEBRUARY 1999- JUNE 2002;
ARAB BANK PLC., SUCURSAL EN ESPAA, AUGUST 1998- JANUARY
1999; TRAINING AS A CUSTOMS AND SERVICE OFFICER, AUGUST
1996- APRIL 1997; VOLUNTEER: COORDINATOR OF WORK AMONG
MINORITIES; PRIVATE BUSINESS, PHILIP MADANAT EST., AMMAN,
JORDAN, 1992-1996; IMPORT, MARKETING AND SELLING OF JAPANESE
PRODUCTS IN JORDAN IN COOPERATION WITH FUJIWARA INDUSTRIAL
CO., LTD. - OSAKA; EXPORT OF JORDANIAN PRODUCTS TO JAPAN
(HELD THREE "JORDAN TRADE FAIRS" IN JAPAN IN COOPERATION
WITH THE SEIYU LTD. & THE SEIBU DEPARTMENT STORES, LTD.);
REPRESENTING SEVERAL JORDANIAN INDUSTRIAL COMPANIES AT THE
"JAPAN INTERNATIONAL TRADE FAIR" FOR THREE CONSECUTIVE FAIRS
IN TOKYO AND OSAKA; LINKING A JAPANESE WRITER WITH A

A
JORDANIAN WRITER IN ORDER TO TRANSLATE AND PUBLISH JAPANESE
LITERATURE IN JORDAN; INTERNATIONAL MARKETING FOR INCOMING
TOURS, LINKING INTERNATIONAL TOURIST AGENCIES AND
PARTICIPATING IN INTERNATIONAL CONVENTIONS IN COOPERATION
WITH QANTAS AIRWAYS, 1994-1995;
FREELANCE WORK IN JAPAN, OCTOBER 1989- JUNE 1992;
TRANSLATION AND INTERPRETATION FROM AND TO JAPANESE TO ASIAN
TECHNICIANS IN THE JAPAN RAILWAY CORPORATION, OSAKA;
TRAINING ASIAN WORKERS AT A JAPANESE AUTO-PARTS FACTORY IN
OSAKA: KOKUSAN BUHIN KABUSHKI GAISHA; SHIPPING CANVASSER-
MARKETING DEPARTMENT, AMIN KAWAR & SONS CO., 1987-1989;
PROMOTING SHIPPING LINES (MAINLY CONTAINER LINERS) TO
MERCHANTS; JORDAN - GULF INSURANCE CO., 1985-1986; TRAINEE:
MARKETING LIFE INSURANCE POLICIES, 1983-1985.

END MEMO PREV-POSITIONS:
START MEMO US-TRAVEL:

END MEMO US-TRAVEL:
START MEMO OTHER-TRAVEL:

END MEMO OTHER-TRAVEL:
START MEMO EDUCATION:
BACHELOR OF ADMINISTRATIVE SCIENCES, YARMOUK UNIVERSITY,
1983; UNIVERSAL FOREIGN LANGUAGE INSTITUTE JAPANESE
LANGUAGE INTERMEDIATE COURSE, OSAKA - JAPAN, JULY 1991-
MARCH 1992; OSAKA UNIVERSITY RESEARCH STUDENT OF ECONOMICS
(FINANCE), FACULTY OF ECONOMICS, APRIL 1990 - JUNE 1991;
OSAKA UNIVERSITY OF FOREIGN STUDIES JAPANESE LANGUAGE
ELEMENTARY COURSE, OSAKA - JAPAN, OCTOBER 1989- MARCH 1990
(SCHOLARSHIP FROM GOVERNMENT OF JAPAN); ESCUELA DE VERANO
ESPAOLA, SPANISH LANGUAGE SUPERIOR COURSE, MADRID - SPAIN,
JULY 1-30, 1986 (SCHOLARSHIP FROM GOVERNMENT OF SPAIN)
SPANISH CULTURAL CENTER, SPANISH LANGUAGE INTERMEDIATE,
1984 -1987

END MEMO EDUCATION:
START MEMO MEMBERSHIPS:
OTHER COURSES & SEMINARS
ESSAY WRITING (VETERAN JOURNALIST GIL BUTLER, USA EMBASSY-
AMMAN) FEBRUARY 2003, CURSO DE CONTABILIDAD (ACCOUNTING),
OCTOBER 98- FEB. 1999; CENTRO DE ESTUDIOS CONTABLE,
MARBELLA; OPERACIONES BANCARIAS 1 & OPERACIONES BANCARIAS 2,
OCTOBER- DEC. 1998; CURSO POR CORRESPONDENCIA, EPISE-
BARCELONA; MS - WINWORD, NOVEMBER 26-30, 1994;
INTRODUCTION TO COMPUTERS AND MS - WINDOWS, 1993;
ELECTRONIC SPREADSHEETS USING MS - EXCEL; PREPARING
SALESMEN, JULY 1-5, 1989; ARAB CENTRE FOR TRAINING, RESEARCH
& CONSULTATION- JORDAN; MANAGEMENT OF SEA, LAND & AIR
FREIGHT OPERATIONS, SEPT. 26- OCT. 14, 1987, JORDAN
MANAGEMENT INSTITUTE AMMAN, JORDAN.

END MEMO MEMBERSHIPS:
START MEMO PUBLICATIONS:

END MEMO PUBLICATIONS:
START MEMO SPEC-CONSID:
NONE

END MEMO SPEC-CONSID:
FIRST-LANG: ARABIC
ENGL-READ: 4
ENGL-SPEAK: 4
ENGL-COMP: 4

START OTHER-LANGS:
OTHER-LANG: SPANISH
OTHER-LANG-ID: QB
READ: 2
SPEAK: 2
COMP: 2

END OTHER-LANGS:
START OTHER-LANGS:
OTHER-LANG: JAPANESE
OTHER-LANG-ID: JA
READ: 1
SPEAK: 1
COMP: 1
END OTHER-LANGS:
START OTHER-LANGS:
OTHER-LANG: HEBREW
OTHER-LANG-ID: HE
READ: 1
SPEAK: 1

COMP: 1
END OTHER-LANGS:
START MEMO NOM-POST-OBJ:
PHILIP MADANAT IS THE EXECUTIVE DIRECTOR OF AMMANNET RADIO,
THE FIRST INTERNET RADIO IN THE ARAB WORLD AND THE ONLY ONE
IN JORDAN. AMMANNET WAS ESTABLISHED IN 1999 WITH THE HELP
OF UNESCO, BUT HAS SINCE GONE INDEPENDENT AND HAS
COOPERATIVE RELATIONS WITH A NUMBER OF LOCAL ORGANIZATIONS
IN THE PRIVATE AND PUBLIC SECTORS IN JORDAN. AMMANNET
COVERS VARIOUS POLITICAL, ECONOMIC AND SOCIAL ISSUES BOTH
LOCALLY AND REGIONALLY. THE CONCEPT OF INTERNET RADIO
REMAINS NOVEL IN JORDAN, BUT ITS POTENTIAL IN EXPANDING THE
LIMITS IMPOSED ON PRESS FREEDOMS IN THE COUNTRY IS GRADUALLY
BEING NOTICED AND RECOGNIZED. MADANAT, A BUSINESSMAN
RUNNING A MEDIA ORGANIZATION, EXPRESSED AN UNDERSTANDING FOR
THE POSSIBILITY OF STRETCHING THE LIMITS OF FREEDOM OF
EXPRESSION AND PRESS FREEDOMS IN TERMS OF ADDRESSING ISSUES
OF GOVERNMENT TRANSPARENCY AND ACCOUNTABILITY. THIS IS
PARTICULARLY INTERESTING BECAUSE IT IS HAPPENING IN A REGION
WHERE CRITICISM OF GOVERNMENTS AND REGIMES IS NOT WELL-
APPRECIATED. MADANAT IS SPECIFICALLY INTERESTED IN MAKING
AMMANNET A CONDUIT FOR RAISING THE CEILING OF ACCOUNTABILITY
AND TRANSPARENCY, SPECIALLY IN THE FIELDS OF GOVERNMENT AND
BUSINESS IN JORDAN. WE BELIEVE THAT BY TAKING PART IN THIS
PROGRAM, MADANAT WILL BE ABLE TO APPLY THE KNOWLEDGE OF
INTERNET AND ELECTRONIC GRASS-ROOTS ORGANIZING TECHNIQUES TO
WIDEN THE SCOPE AND IMPACT OF AMMANNET'S WORK IN JORDAN.

END MEMO NOM-POST-OBJ:
START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:
START MEMO VIS-OBJ:

END MEMO VIS-OBJ:
START MEMO VIS-REC:

END MEMO VIS-REC:
NOMINATING-OFFICER: IO
START MEMO NOMINATING-JUSTIFICATION:

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: PUBLIC AFFAIRS SECTION

SPEAKER?: NO

NOTIFY-EMB: YES

MEDIA?: YES

HOME-STAY: NO

HOME-HOSP?: YES

E-I-TYPE: NONE

NOMINEE-ID: 275

PERSON-ID: 268

BIRTH-CNTRY-ID: WB

CITIZ-CNTRY-ID: JO

RES-CNTRY-ID: JO

FIRST-LANG-ID: AR

E-I-TYPE-ID: N

NOM-POST-ID: 2887

NOM-FUNDING-CNTRY-ID: 2887

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT: 38.0103

SPONS-FUNDS: 7600

SPONS-AGENCY1: DOS

USGOVT-AGENCY1: DOS

US-AGENCY-AMT1: 7600

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT: 5

END BIO:

END NOMINATION:

END FIXED-FORMAT TEXT:

12. PLEASE ADVISE ACCEPTANCE.
HALE